

2.6.1 Program outcomes, program specific outcomes and course outcomes for all programs offered by the institution are stated and displayed in website of the institution (to provide the weblink)

Bachelor of Commerce (B.Com.)

The Programme provides a comprehensive broad-based understanding of the burgeoning world of Commerce, Accountancy and Management. It also gives a purview of business law; hones communication skills; enhances general knowledge, IT, mathematical and statistical skills, besides generating an eco-consciousness. The Programme prepares young learners to pursue professional Programmes such as CA, CMA and CS and readies them for employability.

Bachelor of Commerce (Accounting & Finance) (BAF)

This Programme is dedicated to an in-depth study of Accountancy and Finance. It trains students in Financial Accounting, Auditing, Cost Accounting and Taxation, while touching business related communication, mathematics and law. It is ideally suited for learners aspiring to acquire qualifications such as CA, CFA, CMA and their like and aims to increase self-employment, as well as to help organizations by providing them with suitably trained professionals in the fields of accounting and finance.

Bachelor of Commerce (Banking & Insurance) (BBI)

The BBI Programme aims to train students in the fundamental aspects of banking, insurance, business economics, marketing strategies, human resource management accounting, security analysis and portfolio management, besides skills such as communication and IT that are quintessential to a career in the Banking and Insurance sectors. It also provides students with an insight into financial investments, economics, communication and legal parameters. The Programme serves as a launching pad for aspirants into the sectors of banking and insurance where with specialized training they can consolidate their careers.

Bachelor of Management Studies (BMS)

Bachelor of Management Studies was among the earliest of the Self-financing courses to be introduced by the University of Mumbai. The curriculum of the Programme provides students with a wide breadth of knowledge in mathematical, computing and management fundamentals that are necessary to analyse situations and solve problems that may arise in an organization. It

helps learners to obtain the knowledge and skills required to assume management positions in different types of organizations in the global market, besides helping them to develop communication skills and understand and implement ethical codes.

From the Second Year i.e. the Third Semester of the course students can opt to specialize in any one of three areas of specialization offered by the College i.e. Marketing/ Finance/ Human Resources.

Bachelor of Arts in Multimedia and Mass Communication (BAMMC)

The University of Mumbai re-furbished the erstwhile BMM (Bachelor of Mass Media) course and re-launched it with a revised syllabus as BAMMC in the academic year 2019-20. The Programme offers students an opportunity to master knowledge and skills in varied mass media platforms such as Advertising, Journalism, T.V, Radio, Film, Newspaper, Magazine, OTT platforms and Industry. The curriculum includes much sought-after learning options such as Electronic Media, Film Communication, Corporate Communication & Public Relations, Introduction to Advertising, Writing and Editing for Media, Mobile Journalism and New Media, Lifestyle Journalism, Social Media Marketing, Documentary and Ad Film Making etc. The course also markedly enhances a learner's awareness about history, socio-political, ethical and demographic issues.

Bachelor of Commerce (Financial Markets) (BFM)

The BFM Programme is most suitable for learners who look forward to pursuing a career in Stock and Share Trading. It focuses on areas of specialization such as Equity, Debt, Commodity and Foreign Exchange Markets; Mutual Fund, Technical Analysis, Financial Derivatives, Equity Research, Risk Management, Venture Capital, Private Equity, Corporate Finance, etc. It helps students to critically understand financial systems, financial instruments and their components and to develop financial market expertise to be industry ready. The Programme is a perfect launch pad for a student desirous of pursuing the CFA course.

Bachelor of Science (Information Technology) (B.Sc. IT)

This Programme is best suited for students who are keen on taking up a career in the field of Information Technology and have a technical bent of mind. The course aims to provide learners with a conceptual understanding of Information Technology and to develop a strong foundation in

basic computing in the fields of programming, analytics and documentation. The Programme also hones a learner's skill in applying computing techniques to analyse complex systems.

Bachelor of Commerce (Transport Management) (BTM)

This unique Programme provides students with basic understanding of the various modes of transportation and the economics involved in them; transportation planning and logistics; cargo handling; documentation; various types of transportation, their intricacies, productivity and quality management; transport costing and law, HRM etc. Transport Management is the need of the hour for business-related activities and this Programme prepares learners for a career in this field.

Bachelor of Commerce (Investment Management) (BIM)

Bachelor in Investment Management is a professional course that prepares students to acquire skills for a career in financial asset management. Students receive rigorous training in concepts of finance, accounts, statistics and the capital market. The Programme is associated with financial markets and offers instruction in the basics of investment and wealth creation; investment banking; taxation; security analysis and portfolio management, besides economics, auditing, banking and hands-on learning through project work. The Programme is designed for individuals who are interested in building a career in the financial sector, both in India and abroad since guidance is focused on both domestic, as well as global capital markets.

Master of Commerce (M.Com.)

This Programme is available for learners seeking a Master's degree in the subjects of either Advanced Accountancy or Business Studies or Banking and Finance or E-commerce. This Programme provides opportunities for hands-on learning through Project Work and Assignments. It helps students to develop academic skills with respect to managing business, accounting and financing. It is also an ideal platform for those desiring to pursue teaching as a profession.

Master's Degree in Arts (Communication & Journalism)/ Master's Degree in Arts (Public Relations) (MACJ/MAPR)

The Master's in Arts (Communication & Journalism) and Master's in Arts (Public Relations) Programmes are ideally suited for learners who would like to have a neat balance in the theory

and practical aspects of the respective fields. The Programmes provide students with an insight and training about how Mass Communication and Public Relations activities are to be carried out both, within and outside organizations, keeping in mind ethics and the concept of globalization which have transformed the manner in which information is communicated.

Both the courses provide comprehensive knowledge and cultivate the skills required by students to develop their focused area of interest in media-based activities ranging from inter-personal communication to newspaper, radio & television broadcasting to journalism, digital web production, e-content writing, public relations, corporate communication and advertising.

Master of Philosophy (Commerce) (M.Phil.)

This Programme is designed to enable a learner's smooth transition into advanced research. The Programme incorporates Paper Presentations, Colloquia, SPSS etc. Its assessment is based on University Examinations, Project Work, Dissertation and Viva Voce. It is a suitable launching pad for doctoral research.

Doctor of Philosophy (Ph.D.)

Doctoral Research requires an in-depth study in a discipline. The College is a Centre for Ph.D. in Commerce in 07 fields, namely Trade, Transport & Industry; Business Policy & Administration; Business Economics; Accountancy; Management Studies; Business Management and Banking & Finance. The Programme provides expertise, enhances job credentials and is ideal for persons who desire to pursue teaching as a vocation.